

Brand Product Agency Advertiser

Salesperson

Schedule Dates Contract # 09/10/12-09/16/12 Henderson, Kristen (2948) Center Forward (71144) CENTER FORWARD EST 11541 (465965) POLITICAL ISSUE (ns) (1187) Wired Media Partners-Fairfax (13005) 1350588

> Date Entered Last Modified CO-OP Entered By o Kristen Henderson 09/05/12 08/03/12

Norma

Grand Total:

Salt Lake City (KUTV)
By Broadcast Month Spots
Sep. 2012 75 75 \$55,475.00 \$55,475.00

	Accepted-Agency/Advertiser:		6.0 Normal Line / SPOT	5.0 Normal Line / SPOT	4.1 Normal Line / SPOT	4.0 Revised Line / SPOT	3.1 Normal Line / News	3.0 Revised Line / News	2.1 Normal Line / News	2.0 Revised Line / News	1.1 Normal Line / News	1.0 Revised Line / News	Line Line Type / Break Type (Ref #)				Fairfax, VA 22030	71350 Random HIII Rd	Wired Media Partners-Fairfax	
			09/16/12-09/16/12	09/15/12-09/15/12	09/10/12-09/14/12	09/10/12-09/14/12	09/10/12-09/14/12	09/10/12-09/14/12	09/10/12-09/14/12	09/10/12-09/14/12	09/10/12-09/14/12	09/10/12-09/14/12	Dates							
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	Date:		:30	:30	:30 8	:308	:306	:306	:30 5	:30 5	:30 5	:30	Length	Comments	Buing Type	Account Types		Phone/Fax	Buyer Name	Sales Office
7	Accepted-Station:	CON	:30 7:58:30A- CBS-News Sunday Morning	:30 5A- CBS-This Morning: Saturday	:30 8A- CBS-This Morning (New Title)	:30 8A- CBS-This Morning (New Title)	:30 6A- 8A (MST)	:30 6A- 8A (MST)	:30 5:28:30A- News-2 News This Morning 530a	:30 5:28:30A- News-2 News This Morning 530a	:30 5A- News-2 News This Morning 5a	:30 SA- News-2 News This Morning Sa	Run Times		Weekly/Irregular			/	VAIL,CHRIS	KUTV/KMYU
	ation:	CONFIRMATION			<u></u>	just just	1 1 1	junk junk junk	1 2 1	just just	2 1 1	push push push	SPW Mo Tu We Th		31	Local/Political Issue Agency BRD				
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		CONTRA	1										Su			Jaio	Net	— <u>c</u>	— <u>c</u>	Pac
2	Date:	TO	-	Н.	- σ-		4						Spots			Sidx	Net Total	Commission	Commission %	Package Deal
9/10	- jē		\$600.00	\$50.00	\$250.00		\$600.00		\$300.00		\$150.00		Rate				\$4	\$8		
PEVIS	Comments:												Total				\$47,153.75	\$8,321.25	.00	
PENSION - NO SPOTS ON 9/11			\$600.00 Salt Lake City (KUTV)	\$50.00 Salt Lake City (KUTV)	\$1,250.00 Salt Lake City (KUTV)	Salt Lake City (KUTV)	\$2,400.00 Salt Lake City (KUTV)	Salt Lake City (KUTV)	\$1,500.00 Salt Lake City (KUTV)	Salt Lake City (KUTV)	\$750.00 Salt Lake City (KUTV)	Salt Lake City (KUTV)	Station			•	•••••••••••		***************************************	
DIS ON S													Comments							
11/12	•		8/3/12	8/3/12	8/31/12	8/3/12	8/31/12	8/3/12	8/31/12	8/3/12	8/31/12	8/3/12	Entered							



Brand

Ste 670 Wired Media Partners-Fairfax 11350 Random Hill Rd Fairfax, VA 22030

Phone/Fax

Comments Billing Type

Weekly/Irregular

Line

Line Type / Break Type (Ref #)

7.0.2 Closed Preempt

7.0.1 Closed Preempt

7.0 Normal Line / SPOT

09/11/12-09/14/12 Dates

Sec

Length

Run Times

SPW ♂

Tu We

∄ <u>, . . .</u>

Spots

Rate \$750.00

Total

Salt Lake City (KUTV)

Station

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:30 8:58:56A- CBS-The Price Is Right

7.0.3 Closed Preempt

09/14/12

09/11/12 09/13/12

> Contract # Salesperson Advertiser 1350588 CENTER FORWARD EST 11541 (465965) POLITICAL ISSUE (ns) (1187) Wired Media Partners-Fairfax (13005) Center Forward (71144) 09/10/12-09/16/12

Agency

Product

Account Types Buyer Name Sales Office VAIL,CHRIS Local/Political Issue Agency BRD KUTV/KMYU Henderson, Kristen (2948)

> CO-OP Date Entered Demo Last Modified ntered By eadline # 8 09/05/12 08/03/12 Kristen Henderson

15.00 Normal

ommission

rder Type

ackage Dea

mmission \$47,153.75 \$8,321.25

Sales Tax

et Total

Grand Total: Sep. 2012

By Broadcast Month Spots

Salt Lake City (KUTV) 75

75 \$55,475.00 \$55,475.00

Sold Out/Exception - Bump Rate Program Change/Exception
- Price is Right 11a-12p Program Change/Exception
- Price is Right 11a-12p Program Change/Exception
- Price is Right 11a-12p Comments 8/3/12 8/31/12 8/3/12 8/3/12 8/31/12 8/3/12 8/3/12 Entered

okena P	/B Piggy Back
ed At: 1	rinted At: 11:08 AM on Monday, September 10 2012
	id At: 1:

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

CONFIRMATION CONTRACT

Date:

Comments:

11.1 Normal Line / SPOT 11.0 Revised Line / SPOT

09/10/12-09/14/12 09/10/12-09/14/12 09/10/12-09/10/12

:30 3P- Ricki Lake

2 | 1 | 2

\$350.00

\$2,450.00 Salt Lake City (KUTV)

\$275.00

\$275.00 Salt Lake City (KUTV)

Salt Lake City (KUTV)

:30 2P- CBS-The Talk

:30 3P- Ricki Lake

9.1.1 Closed Preempt

09/13/12 09/12/12-09/13/12 09/11/12-09/13/12 09/10/12-09/14/12

:30 1P- 2:30P (MST)

:30 1P- 2:30P (MST)

1 - 1

\$200.00

\$200.00 Salt Lake City (KUTV)

Salt Lake City (KUTV)

Salt Lake City (KUTV)

:30 11:58:27A- News-2 News at Noon

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\$350.00

\$1,050.00 Salt Lake City (KUTV)

Salt Lake City (KUTV)

Salt Lake City (KUTV) Salt Lake City (KUTV)

9.1 Normal Line / SPOT 9.0 Revised Line / SPOT 8.0 Normal Line / News

10.0 Normal Line / SPOT



Ste 670 Fairfax, VA 22030 11350 Random Hill Rd Wired Media Partners-Fairfax

Phone/Fax

11541

**Buyer Name** Sales Office Salesperson

VAIL,CHRIS

Comments Billing Type Account Types

Weekly/Irregular

Local/Political Issue Agency BRD

Sales Tax

Net Total

\$47,153.75 \$8,321.25 15.00

Schedule Dates Contract # Advertiser Center Forward (71144) 09/10/12-09/16/12 1350588

KUTV/KMYU Henderson, Kristen (2948) CENTER FORWARD EST 11541 (465965) POLITICAL ISSUE (ns) (1187) Wired Media Partners-Fairfax (13005)

Order Type

Normal

ackage Deal ommission %

Brand Product Agency

60-0<del>0</del> Date Entered Demo ntered By ast Modified 08/03/12 S Kristen Henderson 09/05/12

Grand Total:

Salt Lake City (KUTV)

By Broadcast Month Spots
Sep. 2012 75

75

\$55,475.00 \$55,475.00

	nts:	Comments:	Date:				tion:	Date: Accepted-Station:	D:		Accepted-Agency/Advertiser:	ccepted-/
			9	RAC	CONFIRMATION CONTR	MATIC		CON	:			
8/31/12	\$5,000.00 Salt Lake City (KUTV)	\$5,	5 \$1,000.00		1		2	:30 6:28P- Entertainment Tonight	<u> </u>	09/10/12-09/14/12	16.1 Normal Line / SPOT	16.1
8/3/12	Salt Lake City (KUTV)				jus jus	р	1	:30 6:28P- Entertainment Tonight		09/10/12-09/14/12	16.0 Revised Line / SPOT	16,01
8/31/12	\$5,000.00 Salt Lake City (KUTV)	\$5,0	5 \$1,000.00		1 2		-	:30 5:59P- News-2 News at 6p	-	09/10/12-09/14/12	15.1 Normal Line / News	15.1
8/3/12	Salt Lake City (KUTV)				jank jank		<b>1</b>	:30 5:59P- News-2 News at 6p	pu	09/10/12-09/14/12	15.0 Revised Line / News	15.0 F
8/31/12	\$5,000.00 Salt Lake City (KUTV)	\$5,0	5 \$1,000.00		H	2		:30 4:59:20P- News-2 News at 5p	1	09/10/12-09/14/12	14.1 Normal Line / News	14.1
8/3/12	Salt Lake City (KUTV)					p	L.	:30 4:59:20P- News-2 News at 5p	junk.	09/10/12-09/14/12	14.0 Revised Line / News	14.0 F
8/31/12	\$2,500.00 Salt Lake City (KUTV)	\$2,5	5 \$500.00		1 2	1	ь.	:30 4:30P- News-2 News at 430p	н	09/10/12-09/14/12	13.1 Normal Line / News	13.1
8/3/12	Salt Lake City (KUTV)				part.	p	ji	:30 4:30P- News-2 News at 430p	jh	09/10/12-09/14/12	13.0 Revised Line / News	13.0
8/31/12	\$2,000.00 Salt Lake City (KUTV)	\$2,0	5 \$400.00		2 1			:30 3:58:15P- News-2 News at	н	09/10/12-09/14/12	12.1 Normal Line / News	12.1
8/3/12	Salt Lake City (KUTV)				poor.	)	<u></u>	:30 3:58:15P- News-2 News at	<b></b>	09/10/12-09/14/12	12.0 Revised Line / News	12.0 F
Comments Entered	Station	Total	rts Rate	Su Spots	Th Fr Sa	o Tu We	SPW Mo	Length Run Times	Sec Le	Dates	Line Type / Break Type (Ref #)	Line



Ste 670 11350 Random Hill Rd Fairfax, VA 22030 Wired Media Partners-Fairfax

> Product Agency Contract # Advertiser POLITICAL ISSUE (ns) (1187) Wired Media Partners-Fairfax (13005) Center Forward (71144) 09/10/12-09/16/12 1350588

VAIL,CHRIS KUTV/KMYU **CENTER FORWARD EST 11541 (465965)** Henderson, Kristen (2948)

Brand

Salesperson

CO-OP Demo Date Entered ast Modified eadline # ntered By 8 08/03/12 Kristen Henderson 09/05/12

rder Type 15.00 \$8,321.25 Normal

Grand Total: Sep. 2012 By Broadcast Month Salt Lake City (KUTV)

75

\$55,475.00 \$55,475.00

09/10/12-09/13/12 09/10/12-09/11/12 09/10/12-09/14/12 09/10/12-09/14/12 09/16/12-09/16/12 09/15/12-09/15/12 09/13/12-09/13/12 09/12/12-09/12/12 09/15/12 09/15/12-09/15/12 Dates Sec Comments Billing Type Account Types Phone/Fax **Buyer Name** Sales Office Length Date: :30 10P- News-2 News at 10p :30 10P- News-2 News at 10p :30 8P- CBS-The Good Wife (Sunday) :30 8:59P- CBS-48 Hours Mystery (Saturday) :30 7:59P- CBS-Big Brother (Thursday) :30 6:57:26P- CBS-Big Brother (Wednesday) :30 10:37P- CBS-The David Letterman Show :30 6P- 7P (MST) :30 10:37P- CBS-The David Run Times Weekly/Irregular Local/Political Issue Agency BRD Accepted-Station: CONFIRMATION CONTRACT SPW Mo Tu We Th Fr 2 1 1 2 Sa Su Spots Sales Tax et Total ackage Dea mmission Date: Rate \$1,800.00 \$2,500.00 \$2,500.00 \$3,200.00 \$400.00 \$600.00 \$800.00 \$47,153.75 Comments: Total \$12,500.00 Salt Lake City (KUTV) \$1,800.00 Salt Lake City (KUTV) \$1,800.00 Salt Lake City (KUTV) \$3,200.00 Salt Lake City (KUTV) \$2,500.00 Salt Lake City (KUTV) \$800.00 Salt Lake City (KUTV) Station Program Change/Exception
 program is paid program Comments 8/3/12 8/31/12 8/3/12 8/31/12 8/3/12 8/3/12 8/3/12 8/3/12 8/3/12 Entered

Line

Line Type / Break Type (Ref #)

17.0.1 Closed Preempt

18.0 Normal Line / Prime

20.0 Normal Line / Prime 19.0 Normal Line / Prime 17.0 Normal Line / SPOT

Accepted-Agency/Advertiser:

22.1 Normal Line / News 22.0 Revised Line / News 21.0 Normal Line / Prime

23.1 Normal Line / SPOT 23.0 Revised Line / SPOT



Wired Media Partners-Fairfax 11350 Random Hill Rd Ste 670 Fairfax, VA 22030

Comments Billing Type

Weekly/Irregular

Brand Product Account Types **Buyer Name** Agency Phone/Fax Sales Office Salesperson Advertiser Schedule Dates Contract # VAIL,CHRIS KUTV/KMYU Henderson, Kristen (2948) **CENTER FORWARD EST 11541 (465965)** Center Forward (71144) 09/10/12-09/16/12 Local/Political Issue Agency BRD POLITICAL ISSUE (ns) (1187) Wired Media Partners-Fairfax (13005) 1350588

ate Entered	08/03/12	Salt Lake
ast Modified	09/05/12	By Broadca
ntered By	Kristen Henderson	Sep. 2012
0-0P	No	Grand Total:
leadline #		
demo		
rder Type	Normal	
ackage Deal		
commission %	15.00	
Commission	\$8,321.25	
let Total	\$47,153.75	
alex Tax		

25	Henderson	2	
Cigital Code.	Sep. 2012	By Broadcast Month Spots	
5	75	V) <u>Spots</u>	***************************************
\$55,475.00	\$55,475.00	Rate	***************************************

Accel							Line
Accepted-Agency/Advertiser:			26.0 M/G For 9.1.1 / SPOT	25.0 M/G For 17.0.1 / SPOT	24.1 M/G For 7.0.2 / SPOT	24.0 M/G For 7.0.2 / SPOT	
ancy/Adv			For 9.1.	For 17.0	For 7.0.	For 7.0.	Line Type / Break Type (Ref #)
/ertiser:			1 / SPO	0.1 / SPC	2 / SPOT	2 / SPOT	e / Break
			7	Ĭ			Type (F
							Ref #)
			09/13/	09/15/:	09/10/3	09/11/3	
			09/13/12-09/13/12	09/15/12-09/15/12	09/10/12-09/14/12	09/11/12-09/14/12	Dates
		,	/12	/12	/12	/12	,
			<b>⊢</b> .	<u></u>	р.	ļu.s	Sec
Date:			:30	:30	:30	:30	Length
			:30 1P- 2:30P (MST)	:30 6P- 7P (MST)	:30 10:58:27A- CBS-The Price Is Right	:30 10:58:27A- CBS-The Price Is Right	
			OP (MST)	MST)	7A- CBS-	7A- CBS	Run Times
Accepter	00		_		The Pric	The Pric	nes
Accepted-Station:	CONFIRMATION CONTRACT				e Is	e Is	SPV
	RN/				<u>р.</u>		SPW Mo
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	ÖN.	-		1	 		Sa
	3						Su Spots
Date:	CT		<u> </u>		ω	ω	
हि. 			\$200.00	\$400.00	\$750.00	\$750.00	Rate
			00	8	00	8	
Comments:					\$2	\$2	Total
ents:	:		\$200.00 Salt Lake City (KUTV)	\$400.00 Salt Lake City (KUTV)	\$2,250.00 Salt Lake City (KUTV)	\$2,250.00 Salt Lake City (KUTV)	
			Salt Lake	Salt Lake	Salt Lake	Salt Lake	
			City (KI	City (Ki	City (KI	City (KI	Station
		•	₹	3	3	S.	ion
							Comments
							ents
			9/5/12	8/23/12	8/31/12	8/23/12	En:
			12	V12	1/12	W12	Entered



## Station Order Revised Center Forward 2012

Market:

Salt Lake City-Ogden

Flight Dates: Monday, September 10, 2012 to Sunday, September 16, 2012

Estimate ID

11541

Contact: Kristen Henderson

Phone:

801-973-3000

Email: KHenderson@kutv2.com

Fax: 8

801-839-1101

Direct:

801-839-1119

## **KUTV-TV**

				Mon	Tue	Wed	Thu	Fri	Sat	Sun	
		Days	Gross	Sep	Sep	Sep	Sep	Sep	Sep	Sep	Tatal
Program Name	DP	Length	Rate	10	11	12	13	14	15	16	Total
KUTV 5a News	ЕМ	M-F	\$150.00	2		1	1	1			5
5:00 AM 5:30 AM	1	30	\$750.00								
KUTV 5:30a News	EM	M-F	\$300.00	1		2	1	1			5
5:30 AM 6:00 AM	1	30	\$1,500.00								
KUTV 6a News	ЕМ	M-F	\$600.00	1		1	1	1			4
6:00 AM 8:00 AM	1	30	\$2,400.00								
CBS This Morning	EM	M-F	\$250.00	1		1	1	2			5
8:00 AM 9:00 AM	1	30	\$1,250.00								
Saturday 5a News	EM	Sa	\$50.00						1		1
5:00 AM 7:00 AM	1	30	\$50.00								
CBS Sunday Morn	EM	Su	\$600.00							1	1
8:00 AM 9:30 AM	1	30	\$600.00								
Price is Right	DT	M-F	\$750.00	1			1	1			3
9:00 AM -10:00 A	M	30	\$2,250,00							-	
11:00AM 12:0	DOPY	1 - PRE	GRAM C	HANYE	- OK	PE	RC	HRUS	s or	0 8/31.	
KUTV Noon News	DT	M-F	\$350.00	1		1		1			3
12:00 PM 1:00 PM	1	30	\$1,050.00								
Bold & Beautiful	DT	M-F	\$200.00			1	1				2
1:00 PM 2:30 PM	1	30	\$400.00								
The Talk	DT	M-F	\$275.00	1							1
2:00 PM 3:00 PM	1	30	\$275.00								
Ricki Lake	EF	M-F	\$350.00	2		2	1	2			7
3:00 PM 4:00 PM	1	30	\$2,450.00								
KUTV 4p News	EN	M-F	\$400.00	1		1	2	1			5
4:00 PM 4:30 PM	1	30	\$2,000.00								

Chris Vail

Wired Media Partners

Date/Time Sent: 8/31/2012 10:33:10 AM

**KUTV-TV** 



## Station Order Revised Center Forward 2012

Market:

Salt Lake City-Ogden

Flight Dates: Monday, September 10, 2012 to Sunday, September 16, 2012

Estimate ID

11541

Contact: Kristen Henderson

Email: KHenderson@kutv2.com

Phone: 80

801-973-3000

**Fax:** 80

801-839-1101

Direct: 801-839-1119

## **KUTV-TV**

				Mon	Tue	Wed	Thu	Fri	Sat	Sun	
B	<b>D</b> D	Days	Gross	Sep 10	Sep 11	Sep 12	Sep 13	Sep 14	Sep 15	Sep 16	Total
Program Name	אט	Length	Rate	10		12	13	14	15		 
KUTV 4:30p News	ΕN		\$500.00	1		1	1	2			5
4:30 PM 5:00 PM		30	\$2,500.00								
KUTV 5p News	EN	M-F	\$1,000.00	1		2	1	1			5
5:00 PM 5:30 PM		30	\$5,000.00								
KUTV 6p News	EN	M-F	\$1,000.00	1		1	1	2			5
6:00 PM 6:30 PM		30	\$5,000.00								
Ent Tonight	PA	M-F	\$1,000.00	2		1	1	1			5
6:30 PM 7:00 PM		30	\$5,000.00								
Ent Wknd	PΑ	Sa	\$400.00						1		1
6:00 PM 7:00 PM		30	\$400.00								
Big Brother	PT	W	\$1,800.00			1					1
7:00 PM 8:00 PM		30	\$1,800.00								
-Big-Brother	PT	Th	\$3,200.00				1				1
8:00 PM 9:00 PM		30	\$3,200.00								
48 Hours	PT	Sa	\$800.00						1		1
9:00 PM 10:00 PM		30	\$800.00								
3	PT	Su	\$2,500.00							1	1
8:00 PM 9:00 PM		30	\$2,500.00								
KUTV 10p News	LN	M-F	\$2,500.00	1		2	1	1			5
10:00 PM 10:35 PM		30	\$12,500.00								
Letterman	LF	M-F	\$600.00	1			2				3
10:35 PM 11:38 PM		30	\$1,800.00								
Station Gross Totals			\$55,475.00	18		18	17	17	3	2	78

Chris Vail

**Wired Media Partners** 

Date/Time Sent: 8/31/2012 10:33:10 AM

**KUTV-TV** 

Page 2 of 2